Brand Comparison
60 Month Shipments - Months
AUG 1990

	TOT MAGNA Share Index
1AO PORTLAND, ME	64.49
1BO MANCHESTER	161.58
1CO BOSTON	66.38
1DO WESTERN, MASS.	94.40
1EO RHODE ISLAND	126.21
1FO HARTFORD	75.61
1GO ALBANY	125.70
1HO BUFFALO	109.27
1IO METRO NEW YORK	119.65
1JO ROCHESTER	70.22
1KO SYRACUSE	134.04
2AO PHILADELPHIA	116.20
2BO SCRANTON-WLKS	102.90
2CO BALTIMORE-WASH	97.68
2DO TIDEWATER	68.05
2EO RICHMOND	74.60
2FO ROANOKE	83.86
2GO JOHNSTOWN	86.21
2HO PITTSBURGH	128.21
2IO HNT-CHARLESTON	96.62
2JO CINCINNATI	107.09
2KO CLEVELAND-AKRN	91.32
2LO COLUMBUS	95.80
2MO DAYTON	78.34
2NO TOLEDO	108.94
3AO RALEIGH-DURHAM	77.04
3BO WNST-SLM-GRNS	80.51
3CO GREENVILLE	73.17
3DO CHARLESTON	47.85
3EO CHARLOTTE	59.80
3FO COLUMBIA	98.75

Source: https://www.industrydocuments.ucsf.edu/docs/xxfn0004

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Brand Comparison
60 Month Shipments - Months
AUG 1990

	TOT MAGNA Share Index
3GO ATLANTA	74.25
3HO COLUMBUS-AUGST	93.91
3IO SAVANNAH	68.89
3JO JACKSONVILLE	80.72
3KO MIAMI	81.11
3LO ORLANDO	120.78
3MO TAMPA	93.20
3NO CHATTANOOGA	55.38
3OO KNOXVILLE	72.47
3PO NASHVILLE	81.68
3QO BIRMINGHAM	44.57
3RO MONTGOMERY	54.98
3SO MOBILE	56.04
4AO FT WAYNE-S BND	102.82
4BO INDIANAPOLIS	106.36
4CO LOUISVILLE-EVAN	72.45
4DO DETROIT	105.34
4EO GRAND RAPIDS	82.43
4FO FLINT-SAGINAW	116.12
4GO CHICAGO	100.95
4HO PEORIA	75.68
4IO QUAD CITIES	49.17
4JO MILWAUKEE	82.45
4KO GREEN BAY	92.34
4LO MINNESOTA	85.27
4MO DAKOTA	61.19
5AO MEMPHIS	84.09
5BO JACKSON MS	73.46
5CO ST. LOUIS	111.72
5DO LITTLE ROCK	86.51
5EO LK CHAS-MONROE	50.44

Source: https://www.industrydocuments.ucsf.edu/docs/xxfn0004